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**UNIVERSITY
OF BERN**

Shaping the Healthcare of Tomorrow

Department of Digital Medicine Opening Event

October 31, 2025 | 15h00 – 18h00 | Inselspital, Bern
Auditorium Ettore Rossi | Freiburgstrasse 19 | 3010 Bern



INSELSPITAL
UNIVERSITÄTSSPITAL BERN
HÔPITAL UNIVERSITAIRE DE BERNE



**Register
here:**



About the Opening Event



Prof. Dr. phil. nat.
Inti Zlobec
DDM Director



Prof. Dr. med.
Roland Wiest
DDM Vice-Director

Welcome!

We are delighted to launch the Department of Digital Medicine (DDM) with a public opening event that brings together esteemed experts and thought leaders to explore the transformative potential of digital medicine within contemporary healthcare systems.

The event is designed to provide healthcare practitioners, policymakers, researchers, and industry stakeholders with critical insights to inform the future direction of digital health innovation.

The keynote address by Dr. Maria Gabrani will elucidate the principal factors driving growth in digital health. A panel comprising distinguished professionals from Switzerland and Germany will engage in a discussion on the challenges and prospects associated with the implementation of digital health technologies, data governance, patient communication, and health policy frameworks. Invited presentations by Dr. Katrin Crameri from the Federal Office of Public Health and Dr. Tobias Kober from Siemens Healthineers will outline a strategic vision for the development of an integrated digital healthcare system in Switzerland and showcase its development and implementation.

Opening Event

October 31, 2025 | 15h00 – 18h00 | Inselspital, Bern

Moderation by Eliane Leiser, SRF

15:00-15:20

Welcome

Prof. Fritz Sager

Vice-Rector Teaching of the University Bern

Prof. Claudio Bassetti

Dean of the Faculty of Medicine

Prof. Aurel Perren

Vice-Dean Digitalization of the
Faculty of Medicine

Prof. Inti Zlobec and Prof. Roland Wiest

DDM Director and Vice-Director

15:20-16:00

Keynote

Dr. Maria Gabrani

External Mentor, Max Plank Foundation
Start-Up Initiative & Nucleate Switzerland,
Executive Coach, formerly Transformation
Lead, IBM Zurich
«Digital Medicine and its Three
Stooges of Growth»

16:00-17:15

Panel Discussion (held in German)

Chantal Britt

Kommunikationsfachexpertin,
SPO Patientenorganisation, Bern

Dr. Barbara Grützmacher

Kantonsärztin, Kanton Bern

Isabelle Berthold

Projektleiterin,
Standortförderung Kanton Bern

Dr. Esther Kraft

Leiterin Abteilung Daten, Demographie und
Qualität, FMH Berufsverband, Bern

Dr. Michael Stickel

Chief Medical Information Officer,
Inselspital, Bern

Dr. Andreas Lemke

CEO Mediaire, Berlin

Prof. Raphael Sznitman

Direktor ARTORG Center, Universität Bern

17:15-17:55

Invited talks

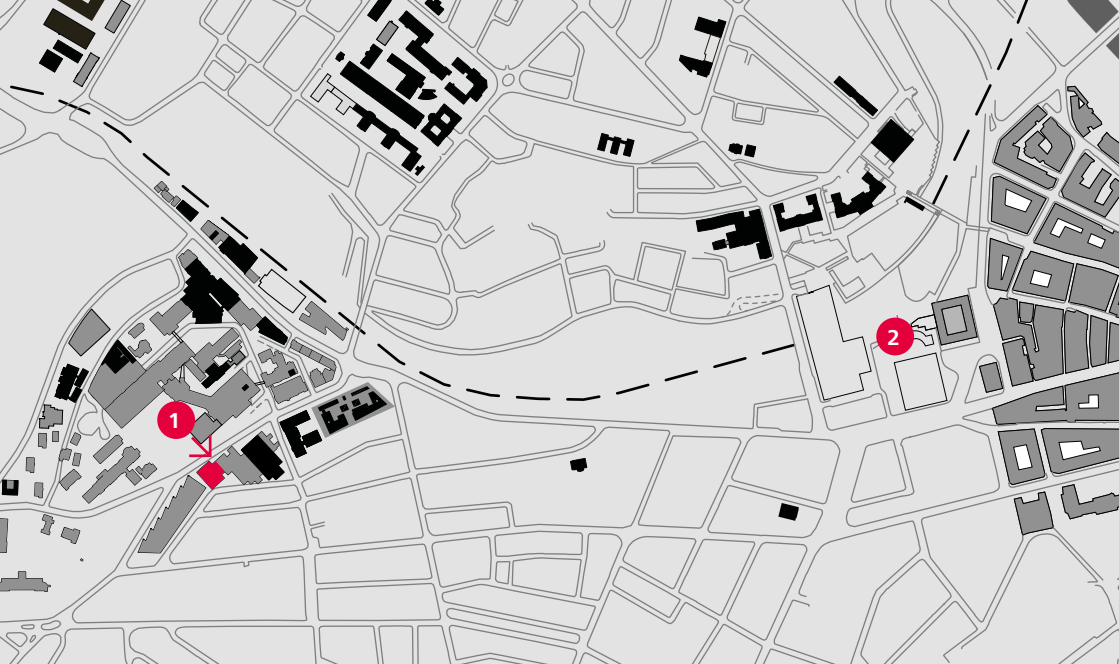
Dr. Katrin Crameri

Federal Office of Public Health FOPH
«DigiSanté: Vision for a digital
healthcare system in Switzerland»

Dr. Tobias Kober

Siemens Healthineers, Erlangen, Germany
«Scaling healthcare access through
digital solutions and automation»

Closing Remarks and Networking Apéro



- 1 Venue**
Inselspital, Bern
Auditorium Ettore Rossi
Julie-von-Jenner-Haus (JJH)
Freiburgstrasse 19
3010 Bern

- 2 Bern Train Station**

Department of Digital Medicine

The Department of Digital Medicine (DDM) is dedicated to advancing digital technologies and their integration into education, healthcare and research. Hosted by the University of Bern, its role encompasses the development and implementation of data-driven solutions across healthcare in order to improve patient outcomes, clinical workflows and personalization in medicine.

The Department aims to bridge interdisciplinary collaboration to drive innovation, ensure data security and ethical standards, and facilitate the transformation towards a more efficient and accessible healthcare system.

Universität Bern

Department of Digital Medicine
Murtenstrasse 31
3008 Bern